



COINCIFRIEND
& COINCIDATE

**The First and Only Coincidence-Based App
that makes connections a snap!**

Powered by C-Coin* Cryptocurrency

WHITEPAPER

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IMPORTANT NOTICE

IMPORTANT NOTICE READ THIS SECTION VERY CAREFULLY.

If you are in doubt as to any action you should take, please consult your legal, financial, tax or other suitable professional advisor. In addition, citizens within the US jurisdiction are specifically prohibited from the purchase of CFCD tokens.

CFCD (CoinciFriend/CoinciDate) tokens are not intended to constitute securities in any jurisdiction and in any manner. This WhitePaper does not constitute an offer document or prospectus of any sort and is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction and in any manner.

This WhitePaper does not constitute or form part of any opinion on any advice to sell, or to purchase any CFCD tokens nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision.

CoinciFriend/CoinciDate shall use all proceeds of sale of the CFCD utility tokens to fund CoinciFriend/CoinciDate businesses and operations. No person is bound to enter into any contract or binding legal commitment in relation to the sale and purchase of the CFCD tokens and no cryptocurrency or other form of payment is to be accepted on the basis of this WhitePaper.

The information derived from data sources believed by CoinciFriend/CoinciDate to be reliable and given in good faith, but no warranties or guarantees, representations are made by CoinciFriend/CoinciDate in regard to accuracy, completeness or suitability of the information and/or data presented.

Any opinion expressed reflect the current judgement of the authors of this paper. The opinions reflected may change without notice. CoinciFriend/CoinciDate does not have an obligation to amend, modify, or update this whitepaper or to otherwise notify a reader or recipient thereof in the event that any matter stated herein, or any opinion, projection, forecast or estimate set forth herein, changes or subsequently becomes inaccurate.

No regulatory authority has examined or approved of any of the information set out in this WhitePaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this WhitePaper does not imply that the applicable laws, regulatory requirements or rules have been complied with.

There are risks and uncertainties associated with CoinciFriend/CoinciDate and its respective businesses and operations, including the CFCD tokens and CFCD Token Sale.

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ESSENTIAL CONCEPTS



Pre-Sale September 2021
MVP App Launch August 2022



Mission Statement

We are committed to building a platform that makes it fun and easy to bring new friends together. Friendships that would normally take years to create are quickly formed on the profound bonds of common and unique experiences. Our goal is to create lasting connections unrestricted by age, culture or even geography.

Sharing friendship opens the heart and at CoinciFriend & CoinciDate we want everyone to live in the joy of true happiness.



Token Symbol on the exchange is (CFCD) — Coincidence Coin or C-Coin

The exciting future of crypto-currency makes an entry into the crypto financial system essential. We have created Coincidence Coins, otherwise referred to as Coinci-Coins or C-Coins. They are a tradable token based on Blockchain technology.

C-coins will be used to open up ConciFriend's/CoinciDate's seven levels of combined data on its App. They can also be bought or given in exchange for referrals to drive membership. Monetization for goods starting with virtual gifts and including hard goods in the future will be integral to the experience.



Target Market

The \$900,000,000 billion (US Dollar) relationship network opens the door to multiple marketing approaches. A strong financial base will allow the company to join established platforms as well as integrate aggressive network marketing.



(CFCD) - C-Coin Sale — Simultaneous Launch of Two Sessions

Basic and Unlimited Sale Offering = 20% of total token supply

Basic Sale: 30% of Sale Allocation to \$1,500,000
Contribution of Cake-BNB Token in Exchange for CFCD
Tokens with a \$100/person limit

Unlimited Sale: 70% of Sale Allocation to \$3,500,000
No Limit of Contribution of Cake-BNB tokens in Exchange for
CFCD Tokens



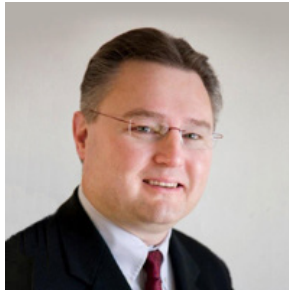
Advisor Team

We are invested in top talent at all levels of the company including experts in Cryptocurrency, Blockchain, and Exchange Markets. Additionally, we are working with top-tier business leaders, software creators, web marketing experts, and social media designers.



Dr. John Haase

After years of helping people overcome physical difficulties, Dr. Haase recognized the power of friendship as one of the most important driving forces of health. This resulted in the creation of CoinciFriend/CoinciDate.



Dr. Art Barnard

Pepsi, Citibank, Enron, General Mills and Best Buy (1,200 retail stores) are some of the world wide companies that have employed Art as a corporate marketing consultant. He was senior manager of custom analytics at Nielsen, the largest marketing and market research consulting firm in the world before taking a position as a university professor of marketing. His mix of academic and real-world experience brings powerful connections and high-level marketing ability to Coincifriend.

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Craig MaHoney

Craig MaHoney brings over a decade of experience in commercial finance operations and financial services as a former senior banking leader. He now provides strategic advice to startups related to blockchain financing and trading. He joins Coincifriend as a financial partner.

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Malcolm Jeffris

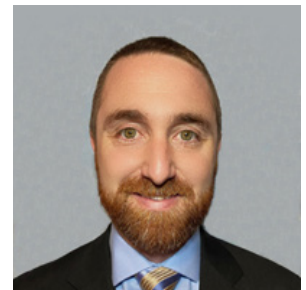
Malcolm is a senior business development executive, with over 25 years of experience providing education solutions to business professionals and senior executives in areas of marketing, finance, project management, leadership and strategy. He joins the Coincifriend advisory team as an expert in relationship management and business development.

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Rochelle Stibb

Rochelle is the owner and creative director of a successful advertising agency. She specializes in web development and innovative graphic design. Her knowledge of modern trends is essential for cutting edge digital imaging and marketing.



Daniel Mahone

An IT expert with a master's degree in information systems and National Security Systems certificates, Daniel joins us as a specialist in data collection, information management, and network privacy. He has been employed by a national defense contractor and is currently the head IT manager for a large metropolitan energy center. We are excited to have Daniel on our team!

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Lisa Zimmer

Lisa has been employed by Hyatt International Hotels for brand management and trade mark implementation, McDonald's and Coca-Cola for marketing and in-house promotions as well as developing sales offices in Central and South America. Currently she is owner of a retail chain of athletic footwear stores based in Chicago, Illinois.



Joey Donovan Guido

Joey is the author of *A Holistic Guide to Online Marketing* and owns Cuppa SEO Web Design. His lectures and training services present online marketing as a holistic part of organizational goal setting. Joey joins the advisory team as a business leader focused on optimizing the end user experience.



Keifer Wiseman

Keifer joins the advisor team as an information security specialist, blockchain educator and software developer.



David Waterman, Esquire

Mr. Waterman is a licensed attorney joining as a legal advisor. He has commercial and private business expertise, as well as experience in mediation consulting.



THE OVERVIEW

The Big Problem: Good friends are not easy to find.

While technology allows us to connect with people around the world it rarely leads to new, lasting friendships. Despite a multitude of social networks we actually have become more isolated than ever before. From our home or apartment we can live a rich virtual life via Zoom, Skype, Facebook or Snapchat and yet, there is no personal contact. Instead, people are simply sharing separate memories.

Reaching out can be difficult. You might get lucky on an impersonal dating site - finding a nice face and clicking is easy but finding common ground can be rocky and the relationship may not last. What everyone really wants are special, everyday friends or that one person that makes all the difference.

The Bigger Solution: An all new, unique approach that guarantees lasting friendship.

As the only company offering the opportunity to quickly find a deeper connection, CoinciFriend & CoinciDate use cutting-edge technology to combine the best aspects of virtual connection and deliver a fun, easy, and powerful way to create lifelong relationships.

Members progress to higher levels of connection as their unique coincidences, combined with their personal history, increase the probability of matching with other members. Levels are unlocked using our C-Coin cryptocurrency. C-Coins can be used to unlock other benefits as well.

Our apps are an excellent solution to creating a fuller life experience and opening hearts to lasting joy.

Objectives

- 1) A scalable application to provide easy access to lasting friendships
- 2) Utilization and monetization by proprietary cryptocurrency as well as classic forms of payment.

- 3) Liquidity by integration into the Global Exchange.

Achievement Through

- a) Complete software integration of cell phones and computer technology with our application and tradable currency.
- b) Creation and implementation CoinciCoin/C-Coin. A new cryptocurrency that is fully unified with the operation and services of the CoinciFriend & CoinciDate applications.
- c) Full utilization of Blockchain technology allowing C-Coin to be tradeable in local and global exchanges.

Internal Growth

The CoinciFriend and CoinciDate apps will generate significant network buzz due to a high projected level of interest and excitement. However, C-Coin tokens will be instrumental in driving the exponential growth of the apps. When a new user signs up, they will be able to earn more coins in exchange for referrals. This two-part system will drive our new currency.

The excitement of owning our cryptocurrency as well as the need to obtain more C-Coins will create a flashpoint. Essentially, membership drives increased currency and currency will drive membership.

The interest in cryptocurrency is at an all-time high and for good reason. Transactions are anonymous, discreet, cost effective and convertible. Cryptocurrency is better than government securities in many ways as it can be globally traded instantly and safely.

External Growth

To achieve a quick market entry, CoinciFriend is developing strategic alliances. Companies with a select membership demographic will be invited to partner with our company for mutual benefit.



Multiple service offerings to members include: wholesale C-Coins for member distribution, tie-in promotional commodities, and advertising options.

Highly funded social networking marketing on multiple platforms will be a priority.

We are focused on trading options for C-Coins on the global market.

Sustainability

CoinciFriend & CoinciDate are the most unique and refreshing approaches to friendship and dating in the relationship market. They are designed around an excellent opportunity for a lifetime of joy combined with the revolutionary technology of cryptocurrency. Together, they will create a self-sustained growth cycle.

1. FINDING HAPPINESS (AND HEALTH) THROUGH FRIENDSHIP

Friendship is a universally recognized value. It is important for our emotional well-being and we now know that it plays a profound role in the support of our general health. Numerous studies have shown the immense value of a strong social support system in reducing stress, coping with illness and increasing one's sense of belonging and purpose.

In short, good friends are good for your health.

1a. Obtaining Friendship - In the Past

Just twelve years ago we mainly met new friends and potential partners through mutual relationships- but no longer. The percentage of those who meet friends by introduction is rapidly shrinking. Social networking and dating sites have shown that intermediaries are no longer needed for friendship or romance since 2017.

- Meeting through a friend decreased from 33% to 20%.
- Meeting through family decreased from 15% to 7%.
- Meeting through a colleague decreased from 19% to 11%

1b. Obtaining Friendship - Now

Meeting online has become mainstream. From a global view, the statistics are quite remarkable. Between 1995 and 2017, the percentage of couples who met online

rose from 2% to 39%. In the years since, this percentage has continued to increase. In fact, due to the increased popularity of dating sites,

- 43% of all opposite-sex couples and 65% of all same-sex couples met online.
- Online friendship and dating is now a \$120 billion industry.

1c. What's Not Working

The social barriers to meeting online have been reduced but many of the same issues remain. 'Connections' can be superficial and are often based on misinformation. Before common values are even discussed, trust may be low. And breaking into an established social circle can be a challenge.

Trust Issues: Most dating apps are primarily photograph-driven. This has led to numerous uncertainties about true identities and real-life appearances. In fact, 71% of users believe that people use retouched photos to appear more desirable

Harassment: Harassment is a major problem in dating apps, particularly for younger users. In fact, two-thirds of users reported both continued contact attempts after they expressed disinterest and unsolicited inappropriate photos.



Safety Issues: While roughly one-third of the Americans that use apps or dating sites feel that they are a somewhat safe way to meet people, the older the person is, the more unsafe they feel.

Lasting Friendships: Even though the internet has changed how we look for friends and dates, it remains difficult for most people to connect in a meaningful way. The ease of ‘click and select’ friendship sites that require little to no background information has created a culture of low expectations and little commitment.

1d. Friendship vs Dating

Friends are hard to find! In fact, the average adult over 30 hasn’t made a new friend in five years. If you just want to find platonic relationships, you’re not alone. Between the COVID-19 virus lockdown and subsequent increase in remote work, the opportunity to create connections

in a traditional manner seems more futile than ever before. There are friendship apps, however, they are spinoffs of popular dating apps and have inherent limitations.

Mostly used by younger people, established friendship apps don’t allow for much or any personal matching. For example: you find an app that connects you to hikers in your area - only to find that the group is already established and the demographics really don’t match your own. You may find yourself wondering, now what?

A recent study shows that 82% of adults have difficulty finding lasting friendships. Not interested in dating? Another study indicates that 92% felt that men and women can be ‘just friends’, however, the average of opposite sex friendships is only 1.4 per person. Clearly a better way to find friends is needed.

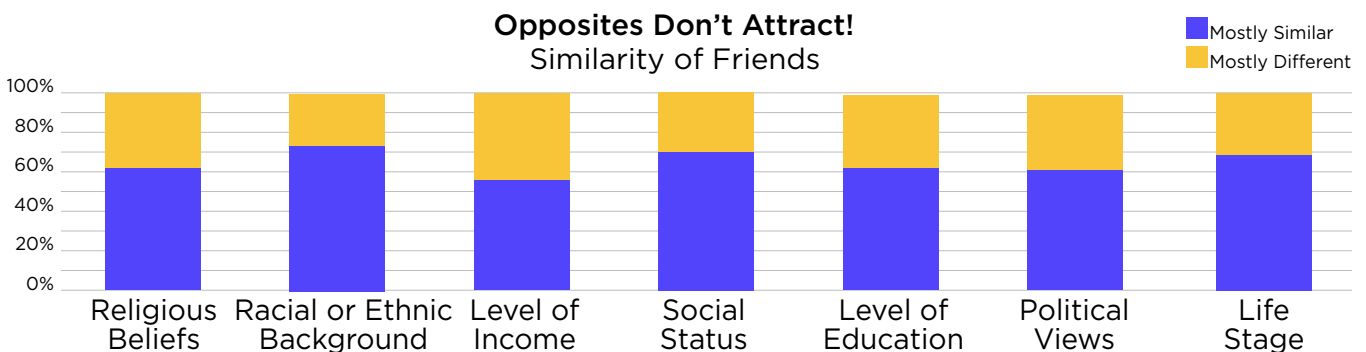
2. ANNOUNCING COINCIFRIEND & COINCIDATE

We have designed a completely new approach to finding and securing lasting friendships. For the first time ever, your unique experiences and matching preferences will be combined to create a life changing opportunity. Meeting your ideal friends or a special date has never been more obtainable.

In addition, the integration of cryptocurrency will allow for users to access ever-higher levels of matching coincidences and life histories.

2a. Why Similarities are so Important

Recent studies have shown that the majority of adults are friendly but lonely. Yes, they engage in brief greetings with neighbors and store clerks but in today’s complex political and social environment there is a definite avoidance of deeper conversation. More than ever differences are seen as an obstacle.



The actual statistics about current friendships are revealing.

Contrary to what we may assume, most relationships are based on common ground.

2b. Success with the Coincidence Key

Although the CoinciFriend/CoinciDate apps do collect basic information and preferences for partnership pairing, they go much deeper. Common, more unique, and even serendipitous coincidences are taken into account. We call this the Coincidence Key. Level by level, we match your profound similarities. The effect is astounding and the creation of instant bonds is more possible than ever before.

Bonding over common experiences helps reduce shyness and introversion-one of the top three reasons that it's hard to make friends.

2c. The Seven levels of Coincidence

New members begin the coincidence process at level one by filling out basic information about themselves. They also are able to detail their friendship or date preferences such as age, gender and location, allowing generic matches. As members progress to level two, the questions asked begin to involve more abstract concepts including value systems, lifestyle and their version of an ideal friendship.

The next five levels are designed around experiences of coincidence or synchronicity.

They start with questions about more simple coincidental experiences: Have you ever been thinking about a friend when suddenly the phone rings - and it's them?

7 Levels of Coincidence

LEVEL 7

Spiritual: Your highest value, who you are, what you want, religion, spiritual experience, surrender, guided

LEVEL 6

Dreams, Goals & Uncanny Patterns: Parallel events, life goals, dreams realized, déjà vu chance, meetings, winning and losing. conviction, growth

LEVEL 5

Past to Future: Life changing accidents, surgery, lost loves, unexpected recovery of objects, addiction battles - body or mind, changing identity, sexuality, hope, sickness and healing

LEVEL 4

Simultaneous Connections: Same movies, vacations and travel plans, job desires, friends names, nicknames, zodiac chart, books, coincidental calls, friends, feelings, numbers, news or articles, finances, status, childhood events

LEVEL 3

Shared History: Names, birthdays, education, cars, pets, children

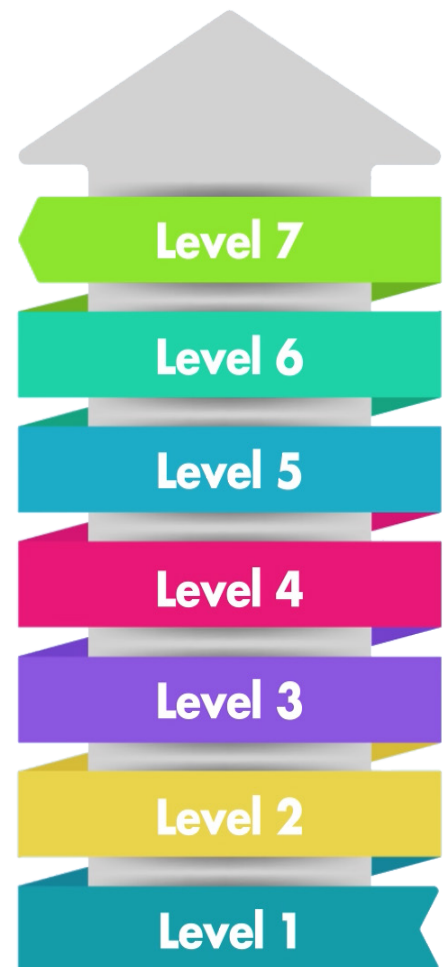
LEVEL 2

Ideals: Emotional & Value Systems: Ideal friendships, lifestyles

LEVEL 1

Starting out: Preferences for Friends or Dates: age, gender, location & more

Basic History Facts: Start telling the picture of who you are



Stronger experiences of the same type include questions like, Has a friend ever bought a ticket to a concert without knowing that you also were going - and picked the seat right next to yours? As the levels increase even more unique coincidences are explored.

This makes Coincidence matching a both fun and exciting way to find the perfect fit to your friendship search!

2d. CoinciCoins (C-Coins) Unlock the Seven Levels

To unlock the seven levels, users will need our new cryptocurrency, referred to as CoinciCoins or C-Coins. Each new member receives a single C-Coin, unlocking level one. To move up and unlock the higher levels of coincidence matching, one or more additional C-Coins are required. Each level

increases the opportunity to find a closer match and therefore, interest in advancement will be high.

There are a number of ways to obtain more C-Coins:

- 1) Provided as an incentive for referrals of new users.
- 2) Purchased by the member
- 3) Received as a gift
- 4) Received by as promo offered by affiliated companies
- 5) Traded for on the C-Coin exchange

The opportunity to obtain a new type of cryptocurrency is part of the excitement of our app. Interest in unlocking higher levels of coincidence drives C-Coin sales and owning C-Coins brings new members.

3. TOKEN SALE (CFCD)

3a. Project Description:

We are committed to building a platform that makes it fun and easy to bring new friends together. Friendships that would normally take years to create are quickly formed on the profound bonds of common and unique experiences. Our goal is to create lasting connections unrestricted by age, culture or even geography.

3b. Token Information

Token Symbol:

(CFCD) - CoinciCoin or C-Coin

Token Background:

(CFCD) is created as a BEP-20 token on the Binance Smart Chain Blockchain, which ensures its security, while gaining access to one of the fastest growing token ecosystems available.

Launch Date:

November 2021

Amount to be Raised:

\$5,000,000 USD in exchange for minted CFCD tokens

Tokens to be Sold:

100,000,000 CoinciCoin (CFCD) tokens (20% of total maximum supply)

Price Per Token:

1 CFCD token = \$0.05 USD

Token Sale Method:

Binance Smart Chain DEX (Decentralized Exchange) to host CoinciCoin (CFCD) via Initial DEX Offering (IDO). The sale will be conducted via the overflow method.

Exchange Listing:

PancakeSwap / SushiSwap

Token Supply:

Total token supply is 500,000,000 (CFCD) CoinciCoin tokens.



3c. Token Sale Participation. CoinciCoin (CFCD)

Prior to Sale:

- Create an active Binance Smart Chain DEX Profile
- Buy BNB and DEX specific tokens
- Get (DEX-BNB) LP tokens by adding the DEX specific token and BNB to the liquidity pool

At Time of Sale:

When the sale becomes live, commit your DEX LP tokens to buy CFCD tokens.

After Sale:

When sale is complete, claim your CFCD CoinciCoin tokens to receive them in your wallet along with any unspent DEX specific LP tokens.

3d. IDO Sale Sessions

Fixed Price Crowdsale:

A fixed predetermined price and a fixed number of tokens are made available at launch for all investors. This allows a token to be distributed fairly and provides a strong base for a tokens future listing on the exchange.

Overflow Method:

The “Overflow” IDO sale method allows users to subscribe an unrestricted amount to the IDO and their final allocation will be based on the amount of funds they subscribe as a percentage of the total funds subscribed at the time the sale ends.

When the user claims their tokens after the sale any ‘unused or leftover’ funds that were not converted into CFCD tokens will be returned.

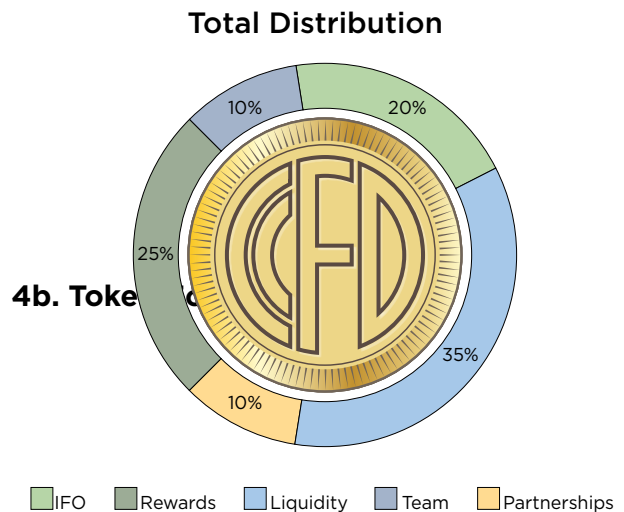
4. TOKEN STRUCTURE

4a. Token Distribution:

The total supply of CFCD tokens is 500,000,000

- IDO - 20% (100,000,000 CFCD) Reserved for the Initial DEX Offering (IDO)
- Rewards - 25% (125,000,000 CFCD) Reserved for rewards and incentives
- Liquidity - 35% (175,000,000 CFCD) Reserved for providing market liquidity
- Team - 10% (50,000,000 CFCD) Reserved for team allocation
- Partnership - 10% (50,000,000 CFCD)

Reserved for partnerships and platform collaboration



IFO Token Sale:

A total of 100,000,000 CFCD tokens will be sold during the Initial DEX Offering (IDO) which will represent 20% of the total token supply. Token amount purchased is calculated using the overflow method, which is based on the amount of funds offered as a percentage of all funds contributed. Any overflow funds in excess of the new CFCD token allocation will be returned at the time the newly issued CFCD tokens are issued.

Market Liquidity:

Expanding the market liquidity of CFCD tokens across alternate AMM liquidity pools is an important step toward overall growth of the project. Additional trading pair opportunities across multiple blockchain ecosystems will allow for greater depth in the market by increasing accessibility to the CFCD token. In a carefully controlled sequence, an additional 175,000,000 CFCD tokens comprising 35% of the total token supply will be allocated. This release will provide additional token incentives to reward early-stage liquidity providers.

Partnerships and Advisors:

An allocation of up to 50,000,000 CFCD tokens totaling 10% of total token supply will be used to reward prospective partners, influencers, advisors, and any company offering unique value to the project. When distributed these tokens will be vested in periods of 6-12 months.

Rewards and Incentives:

Token incentive and reward programs will play an essential role in the continual growth of CoinciFriend and CoinciDate. Initial app users will receive token rewards for referrals. They will also receive various incentives to encourage quick completion of all seven levels of coincidence. Other incentives are related to external social media connections and promotions. A total of up to 125,000,000 CFCD tokens equaling 25% of total token supply will be exclusively allocated for user rewards and incentives. These programs will drive membership and steadily increase user interaction within the company.

Team Allocation:

Original founding team members will be vested in a 10% token allocation totaling 50,000,000 CFCD, the vesting period will provide founders an equal allocation quarterly for a period of two years.

5. USE OF FUNDS

5a. Content and App Development:

Development of the app will require significant resources to bring CoinciFriend and CoinciDate to market. The project team is ready to partner with IT experts in their respective fields ensuring high level, defect free technology and software. After product rollout the user experience will be continuously monitored and upgraded by testing and metric analysis.

The data team will focus on the current friendship and social value trends to incorporate exciting, fun, and relevant information to the 7 progressive levels in the apps. This will provide users with a creative and motivational incentive to use the app and refer other users.

An allocation of up to 30% of initial funds raised will be dedicated toward development and future app innovation.



5b. Marketing and Growth:

Business development and user base growth will be a primary focus of the project team. Branding, marketing, corporate partnerships, and external market liquidity growth will each be key elements in the overall success of the app. Up to 30% of initial funds raised will be utilized for the purpose of achieving project growth goals.

5c. Project Team Acquisition:

Funds will be required to build out the full project team across all development areas to ensure the growth and execution of goals outlined in the timeline and project roadmap. An allocation of up to 10% of initial capital raised will be applied toward the recruitment and retention of critical team members.

5d. Working Capital and Company

Reserves:

Working capital and company reserves will be held for support functions, operational costs, licenses, rental or hosting fees, or any other unforeseen administrative expenses. Up to 25% of initial funding will be reserved for the purpose of working capital and long-term company reserve funds.

5e. Governance and Legal:

Corporate governance and legal fees associated with the company structure will require funding as the company expands. 5% of funds raised will be dedicated to legal related expenses.

6. TIMELINE AND ROADMAP

6a. Financing

The target date for the initial liquidity funding launch is September 1st, 2021.

6b. Content and App Development

In six to eight months after funding the MVP (minimal viable version) App will be released. This is intended for potential customers to start the evaluation process.

In 8 to 10 months the BETA App will be released to initiate the validation of the software functionality. The BETA App is designed with most of the major features that we will be offering to our customers as a final solution.

The final CoinciFriend and CoinciDate Apps will be released in 12 months.

6c. Marketing and Growth

The collaboration of the software engineers, data team and marketing experts will start from the initial funding. Revenue will start with the release of the final Apps.

Steady expansion will follow into worldwide markets as cultural norms are refined within the Apps prior to launch in each country.



7. MESSAGE FROM THE FOUNDER

Welcome. I'm Dr. Haase, the founder and CEO of CoinciFriend and CoinciDate.

We are now at the beginning of an exciting future of how friendship is formed. The CoinciFriend & CoinciDate model allows for a great leap in your ability to find the friends that you've always wanted. It means that the often long and frustrating process of forging new friendships will now be accelerated from years to just a few weeks.

It's been a number of years since real progress has been made in the world of online dating and current dating apps tend to be based on pictures, not personalities. This often leads to a hit and miss way of finding real connections and can be uncomfortable for those who are just trying to find friendships. As a society, we have forgotten just how important it is to develop deep connections if we want to enjoy lifelong relationships.

In regards to friendship, our first app, CoinciFriend, will largely inspire change in the way you find friends by making the type of companionship you want more accessible. CoinciFriend utilizes a high-end algorithm to find the perfect friend for you, allowing you to connect with new people, places, and cultures much more easily than you can today.

For those that use the CoinciDate app, the real appeal will be the ability to filter out

all the people who don't match your interests or values. As you progress to the next CoinciDate level, both baseline and coincidental connections grow stronger. This system ensures that the first time you contact your match you will already be on common ground.

At CoinciFriend/CoinciDate, we are also on the cutting edge of cryptocurrency advancements. To power up membership, we have created our own crypto tokens, referred to as Coinci-Coins or C-Coins. Coins will be used by members to advance to the next level of coincidence and will bring the buzz and enthusiasm of owning your own cryptocurrency to this friendship building experience.

Coinci-Coins will be available on established financial platforms for purchase or trade and will be used for virtual gifts, promotional tie-ins and future site stability.

We at CoinciFriend/CoinciDate feel that the time has come for a better way to find meaningful lasting connections. We fully expect that our relationship platform will become mainstream in the multibillion dollar friendship and dating industry in the very near future.

And again, we are very excited about that.

Thank you

